

Remit Address: WFLA 33096 Collection Center Drive Chicago, IL 60693 Main: (813) 221-5771 Billing: (317) 296-3100

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street Northwest Washington, DC 20007 **USA**

INVOICE	IN	4/	0	IC	E
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	Advertiser	POL/AFT Solidarity		
	Product	Issue		
	Estimate Number	4857B		

Invoice #	939251-1
Invoice Date	09/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 09/30/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	939251
Alt Order #	25311681
Deal #	
Order Flight	09/27/16 - 09/30/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9914573
Advertiser Code	163
Product 1/2	173

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	Local News @ 530a	530-558a		-	_	_	•			
					6 to 10/02/16	2x	-TWTF				
	WFLA			W	09/28/16	:30	5:53 AM	AFSC5030H	\$900.00		2
	WFLA			Th	09/29/16	:30	5:53 AM	AFSC5030H	\$900.00		1
2	WFLA	Local News @ 6a	558-7a								
					6 to 10/02/16	2x	-TWTF				
	WFLA			W	09/28/16	:30	6:21 AM	AFSC5030H	\$1,500.00		2
	WFLA			Th	09/29/16	:30	6:54 AM	AFSC5030H	\$1,500.00		1
3	WFLA	Today Show	657-9a								
				09/26/16	6 to 10/02/16	2x	-TWTF				
	WFLA			Th	09/29/16	:30	7:56 AM	AFSC5030H	\$2,650.00		2
	WFLA			F	09/30/16	:30	8:53 AM	AFSC5030H	\$2,650.00		1
4	WFLA	Local News @ 11a	Local News @ 11a								
				09/26/10	6 to 10/02/16	2x	-TWTF				
	WFLA			W	09/28/16	:30	11:22 AM	AFSC5030H	\$660.00		1
	WFLA			F	09/30/16	:30	11:52 AM	AFSC5030H	\$660.00		2
5	WFLA	M-F 3-4p	3-4p								
					6 to 10/02/16	2x	-TWTF				
	WFLA			W	09/28/16	:30	3:35 PM	AFSC5030H	\$1,450.00		2
	WFLA			Th	09/29/16	:30	3:55 PM	AFSC5030H	\$1,450.00		1
6	WFLA	M-F 4-5p	4-5p								
		·		09/26/10	6 to 10/02/16	1x	-TWTF				
	WFLA			Th	09/29/16	:30	4:30 PM	AFSC5030H	\$1,100.00		1
7	WFLA	M-F 5-530p	5-530p								
		-		09/26/16	6 to 10/02/16	1x	-TWTF				
	WFLA			Th	09/29/16	:30	5:28 PM	AFSC5030H	\$1,450.00		1
8	WFLA	Local 6p News	6-630p						, ,		
•	=^	200a. op 110110	0 000p	09/26/1	6 to 10/02/16	1x	-TWTF				
	WFLA			W	09/28/16	:30	6:24 PM	AFSC5030H	\$2,450.00		1
	**! L/\			**	03/20/10	.00	0.241101	AF3CJUJUII	Ψ2,430.00		

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WFLA	Local 7p News	7-730p	•							
				09/26/1	6 to 10/02/16	2x	-TWTF				
	WFLA			W	09/28/16	:30	7:10 PM	AFSC5030H	\$1,350.00		1
	WFLA			Th	09/29/16	:30	7:14 PM	AFSC5030H	\$1,350.00		2
10	WFLA	M-F 730-8p	730-8p								
				09/26/1	6 to 10/02/16	2x	-TWTF				
	WFLA			Tu	09/27/16	:30	7:48 PM	AFSC5030H	\$1,100.00		1
	WFLA			Th	09/29/16	:30	7:50 PM	AFSC5030H	\$1,100.00		2
11	WFLA	Late News M-Su	11-1135p								
				09/26/1	6 to 10/02/16	2x	-TWTF				
	WFLA			Tu	09/27/16	:30	11:28 PM	AFSC5030H	\$4,400.00		1
	WFLA			W	09/28/16	:30	11:13 PM	AFSC5030H	\$4,400.00		2
13	WFLA	Thur 10p Blacklist	10-11p								
				09/26/1	6 to 10/02/16	1x	T				
	WFLA			Th	09/29/16	:30	10:26 PM	AFSC5030H	\$14,300.00		1
14	WFLA	M-F 5-530p	5-530p								
		•	-	09/26/1	6 to 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	5:28 PM	AFSC5030H	\$1,365.00		1
			Aired Spots	21							

 Gross Total
 \$48,685.00

 Agency Commission
 \$7,302.75

Net Amount Due \$41,382.25 Payment Terms 30 Days